

WELCOME TO VERSE/VISUAL 2024!

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In an effort to maintain best gallery practices and have a high-quality show, VERSE/VISUAL 2024 is implementing the following rules and regulations. We ask that accepted creators read and adhere to the rules as we will not accept works that do not comply. Observing the following points ensures your work is exhibited in the best way possible. We appreciate your support and hope you understand.

-Cynthia August, VERSE/VISUAL Director and Exhibition Coordinator

ORIGINALITY OF WORKS

- All entries must be original work and not previously submitted or shown at VERSE/VISUAL.
- “Exploration” works may visually refer to the “Inspiration” work but may not be a direct copy. Please respect creators’ copyright.

REVIEW COMMITTEE

- The Review Committee will consider works for both content and adherence to the above policies with a strict eye.
- Inclusion in the project is at the sole discretion of the juror(s) and is non-negotiable.

WITHDRAWAL

Work accepted for an exhibition may not be substituted, nor will any be permitted to be withdrawn during an exhibition, except in extenuating circumstances, and then only with the approval of the Exhibition Coordinator.

FEES

There is an application donation of \$10.00 per submitter. Your donation goes directly to the IAA’s programming. THANK YOU FOR YOUR DONATION!

Ipswich Art Association Members submit for free – THANK YOU FOR YOUR SUPPORT! [Join today!](#)

PRINTING AND DISPLAY

Visual/Video Art: Your work must be ready to display with you providing all necessary equipment.

There is no limit on artwork physical size; however, pieces that are over 36”, 50 pounds, or need to be suspended in the air must be previously arranged. All wall-hung pieces must be fitted to hang with a wire. Video and audio files must be under 5mb unless previously arranged and must be submitted via the VERSE/VISUAL Dropbox.

Writing: Your work will be printed by the exhibition coordinators in a way that is consistent with the show UNLESS the way you print it is part of your reader experience. Please send your work to us with the appropriate title, formatting, and name. There will be many opportunities to proof the display of your work; please be sure to approve proofs in a timely manner.

DROP OFF

Artworks must be dropped off on **August 14 between 7:30-9:30 am at EBSCO Hall, 5 Peatfield Street.**

PICK UP

Artworks MUST be picked up on August 18th between 4-5pm unless specific arrangements have been made before the weekend. If artwork is not picked up on the designated day, **VERSE/VISUAL reserves the right to dispose of the work.**

DISCLAIMER

Any exhibiting creator consents to the use of his/her name and the creator’s image(s) for purposes of promotion and advertisement by VERSE/VISUAL. The creator waives any claim, including any claim for invasion of the right of privacy of copyright, against VERSE/VISUAL, its directors, officers, employees, and agents.

MISCELLANEOUS

Once an accepted piece of work is installed in the show, please do not ask to change its location. It is up to the Hanging Committee to place and hang work.

THANK YOU FOR YOUR ART!

VERSE/VISUAL 2024 Dates and Details

Hi creators! Thank you again for participating - many of you for the first time! We are so thrilled that we are once again creating a show that celebrates collaboration, community, and the arts in Ipswich. **Please bring people to the show and help us spread the word!** You all rock.

We'll get to important dates and times, but first:

We need you to make this weekend a success! The VERSE/VISUAL volunteer team makes VERSE/VISUAL everything it is. There is a ton of work that goes on behind the scenes to ensure the weekend runs smoothly and that the experience, for both creators and visitors, is a great one. Our volunteers help us distribute that load: many hands make light work! Every little bit helps. Please consider doing one or two things to support the success of V/V!

The best way to get involved in the weekend is through the [Sign Up Genius](#). There are lots of things to do, from big to small! The flow of the weekend will be similar to last year's V/V. If you were a volunteer last year, or found yourself spending a lot of time at the gallery, we'd love to have your help as a volunteer this year, and if you're ready to get involved for the first time, we'd be thrilled to have you too!

We have found, in our 6 years of V/V, that visitors to the show absolutely LOVE getting the chance to talk with creators about their work. Any time you can find that weekend to spend at EBSCO Hall talking about your work makes the exhibition that much more special! It's a super fun gallery to sit in, and the weekend will be one that you won't want to miss!

For questions, email versevisualipswich@gmail.com or text/call Cynthia (978-998-2228) or Kate (978-810-6811).

(Please note that it may take us a bit to respond. For non-urgent needs, email is always best.)

Once again, THANK YOU for being a part of this event.

V/V 2024 IMPORTANT DATES AND TIMES

FOR VISUAL ARTWORK:

Please upload a digital image of your "Exploration" work by Sunday, July 28th, at 11:59 pm to give us ample time to prepare space to display your work. **The portal to submit these works will open on or about July 15th**, and the link will be emailed to you. **Art drop-off is on Thursday, August 14th from 7:30-9:30 am.** At this time, we will be both taking in artwork and hanging the show. We ask that you are patient with us and timely in your drop off. This is an even larger show than the last VERSE/VISUAL, so we'll be figuring some things out as we go. Having all visual art there on-time and ready to display is crucial! **Please ensure your art is dropped off to us before 9:30 am, ready to hang with a wire (for hanging art) or to sit securely on a table (sculptural art).** If this timeframe is impossible, please email us ASAP at versevisualipswich@gmail.com.

FOR WRITING:

Please upload your "Exploration" work by Sunday, July 28th, at 11:59 pm to give us ample time to reproduce your work for display. **The portal to submit these works will open on or about July 15th**, and the link will be emailed to you. We will be reproducing your work in a uniform style that blends beautifully with the show and is also easy to read. If you feel it is necessary to present your writing in your

own fashion, please let us know by emailing us at versevisualipswich@gmail.com. We only ask that you make it easy for viewers to read from a wall.

FOR VIDEO:

Please upload your “Exploration” work’s information to the portal by Sunday, July 28th, at 11:59 pm and attach a screenshot from your video to the portal submission, so we can ensure the correct video is matched with its information. **Full video files should be submitted to the [Verse/Visual Dropbox](#)**. Please ensure they are in a file format compatible with YouTube: you can [access a list of compatible formats by clicking here](#). If you have questions, or run into any difficulty, please reach out to us via email at versevisualipswich@gmail.com.

VERSE/VISUAL WEEKEND

FRIDAY, AUGUST 16th

At **5:30 pm**, the gallery will open privately for creators to view the show. This is when all pairings will finally be revealed. **Please plan to attend, it’s not the same without you!! The gallery will open to the public at 7 pm.** [If you are able, sign up to bring some refreshment for the evening!](#) This is a fantastic night and a great party to celebrate and talk about all of your fabulous, hard work.

SATURDAY, AUGUST 17th

The gallery will be open to the public from 10-6pm. This is our longest day of being open to the public. Please consider finding some time this day to be present at the gallery to chat with visitors, it is a fantastic opportunity to talk about your work (and make connections)! There will also be some fun things going on throughout the day, so stop by and see what we have planned!

SUNDAY, AUGUST 18th

The gallery will be open to the public from 10-4pm. Art pick up will be held from 4-5pm. All visual art is expected to be collected from EBSCO Hall during this hour! There is no space for us to securely store your artwork at EBSCO Hall after 5pm. If collecting your work during that hour is impossible, please contact us ASAP via email at versevisualipswich@gmail.com. If you have a piece of writing, and would like to keep the printed version of it, that will also be available for collection during that hour. Again, there will be a huge amount of moving parts during art take down and pick up, [if you’d like to volunteer to help](#), we’d be grateful!

Thanks again! Can’t wait to see your magic!
Best, Cynthia, Kate, and the IAA